Course Syllabus

Code - Course Title	**PZL249 - Purchasing**
Course Type	III. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	ÖĞR. GÖR. DR. MEHMET GÖKHAN TURAN

Mode of Delivery	Face to FAce
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no Prerequisites and co-requisites for this course.
Courses Recomended	PZL107 Principles of Marketing, PZL240 Sales Techniques, PZL247 Sales Management
Recommended Resources	Erdal Murat (2018). Purchasing and Supply Chain Management, 4th Ed., Istanbul: Beta Publishing.W.C. Benton, Jr. (2018). Purchasing and Supply Chain Management, Translated from 3rd Ed., (Trans. Ed. Ahmet Tuğrul Savaş and Murat Düzgün), Nobel Publishing.
Work Placement	N/A
Aims of the Course	The objective is to explain to students the structure of business supply chains and the stages of supply chain establishment, and to provide information on the role and importance of effectively utilizing the purchasing function within the supply chain to create an efficient and competitive system.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1**	Introduction to Purchasing and Supply Chain Management	Lecture, Question & Answer, Discussion
Week - 2	**LO-1**	The Importance and Objectives of Purchasing	Lecture, Question & Answer, Discussion, Problem Solving, Document/Text/Data Analysis
Week - 3	**LO-1**	Product in Procurement Operations	Lecture, Question & Answer, Discussion, Field Trip, Case Study, Problem Solving, Research and Inquiry

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Week - 4	LO-2	Stages of the Procurement Process	Lecture, Question & Answer, Discussion, Field Trip, Case Study, Problem Solving, Brain Storming, Research and Inquiry, Document/Text/Data Analysis
Week - 5	LO-2	Procurement Organizational Structure	Lecture, Question & Answer, Discussion, Field Trip, Case Study, Problem Solving, Brain Storming, Practice/Practical Work/Workshop, Research and Inquiry
Week - 6	LO-2	The Position of the Purchasing Unit within the Organization and Its Relationships with Other Units	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Practice/Practical Work/Workshop, Research and Inquiry
Week - 7		Midterm	
Week - 8	LO-2	Sustainability in the Procurement Process	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Research and Inquiry
Week - 9	LO-2	Ethical Rules in Procurement	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Research and Inquiry, Document/Text/Data Analysis

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Week - 10	LO-2	Auditing in Procurement Processes	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Practice/Practical Work/Workshop, Research and Inquiry
Week - 11	LO-3	Negotiation and Contract Management in Procurement	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Gamification, Practice/Practical Work/Workshop, Research and Inquiry
Week - 12	LO-4	Supply Chain Processes and Organization	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Research and Inquiry
Week - 13	LO-3	Supplier Relationship Management	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Research and Inquiry
Week - 14	LO-3	Supplier Performance Management (SCOR Model)	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Research and Inquiry

Learning Outcomes

#	Learning Outcome
1	Students will be able to learn the basic terminology and operational mechanisms regarding supply chain management and procurement management.
2	Students will be able to comprehend the planning and management of the purchasing function from a competitive perspective.
3	Students will gain knowledge regarding supplier selection, performance evaluation, and negotiation management within the procurement process.
4	Students will acquire the ability to generate innovative and technology-driven solutions to problems in purchasing and supply chain management and their applications.

Sustainable Development Goals

✓ Decent Work and Economic Growth ✓ Industry, Innovation and Infrastructure ✓ Responsible Production and Consumption ✓ Partnerships for Purposes

Course Theme

✓ Economics, Finance and Management ✓ Logistics and Supply Chain

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	3.00	14	42
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	2.00	14	28
Ödevler	8.00	1	8
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	15.00	1	15
Final Sınavı Hazırlığı (sınav süresi dahil)	20.00	1	20
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**4.5**

Assessment Method and Passing Requirements

✓ Open-Ended Test ✓ Homework

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	50
Homework	1	20
	Sum (%)	**100**