Course Syllabus

Code - Course Title	**İNG143 - English I**
Course Type	I. SEMESTER
Laboratory + Practice	2+2
ECTS	**5.0**
Language of Instruction	İngilizce
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. JALE UZEL

Mode of Delivery	Face to face
Prerequisites	Ther are no prerequisites or co-requisites of this course.
Courses Recomended	TİC221 English for Foreign Trade
Recommended Resources	Course Material prepared and shared by the insturctor via Mergen Anadolu.
Work Placement	No.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		History of Foreign Trade_Definition, Types of Foreign Trade	
Week - 2		History of Foreign Trade_How did International Trade Start?	
Week - 3		History of Foreign Trade_The Silk Road	
Week - 4		Understanding Different Types of International Trade	
Week - 5		What are the International Trade Theories? Classical International Trade Theories_Mercatilism, Absolute Advantage	
Week - 6		What are the International Trade Theories? Classical International Trade Theories_Comparative Advantage, Heckscher- Ohlin	
Week - 7		What are the International Trade Theories? Modern International Trade Theories_Country Similarity, Product Life Cycle	
Week - 8		What are the International Trade Theories? Modern_Global Strategic Rivalry, Porter's Natonal Competitive Advantage	
Week - 9		What Are The Essential Financial KPIs For International Trade?	
Week - 10		International Trade Key Strategies	
Week - 11		The Future of Foreign Trade	
Week - 12		Inspiring Examples of International Trade	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Job Interviews related to Foreign Trade	
Week - 14		Job Interviews related to Foreign Trade	

Learning Outcomes

#	Learning Outcome
1	Using reading skills and strategies in a variety of texts to read effectively
2	Recognizing spoken English in various every day, social and academic contexts that fit the language level and respond appropriately
3	Communicating effectively in spoken English on issues and present ideas with a reasonable degree of fluency and accuracy in different social and academic settings and different kinds of social encounters
4	Express themselves by writing texts in different types that fit the language level

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	60
	Sum (%)	**100**