Course Syllabus

Code - Course Title	**BEÖ382 - Effective Communication Skills**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	ÖĞR. GÖR. NİHAN BOSTAN ÖNAL

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	İLT101 Communication I
Recommended Resources	Güngör, N. (2013). İletişim: Kuramlar ve Yaklaşımlar. Ankara: Ekinoks Yayın Dağıtım.Zıllıoğlu, M. (2007). İletişim Nedir? İstanbul: Cem Yayınevi.Arnold, J. (2010). Etkili Konuşma Yapmak. İstanbul: Optimist Yayım Dağıtım.İzgören, A. Ş. (2012). Dikkat Vücudunuz Konuşuyor. İstanbul: Elma Yayınevi.McKay, M., Davis, M. ve Fanning, P. (2006). İletişim Becerileri. Ankara: HYB Yayıncılık.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction of lesson	
Week - 2		The concept of communication and its process	
Week - 3		The component of communication	
Week - 4		The component of communication	
Week - 5		Face to face communication	
Week - 6		Face to face communication	
Week - 7		Mid-term exam	
Week - 8		Body language	
Week - 9		Body communication	
Week - 10		Colours and communication	
Week - 11		Make a great speech	
Week - 12		Persuasion and communication	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Popular culture and communication	
Week - 14		Final exam	

Learning Outcomes

#	Learning Outcome
1	explain basic concepts which are related with communication.
2	discuss concepts which are related with effective communication abilities.
3	analyse case studies which are related with effective communication.
4	assess benefits of effective communication abilities in education environments.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.