Course Syllabus

Code - Course Title	**SAN505 - Visual Perception and Design Principles in Art Education**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. SUZAN DUYGU ERİŞTİ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	not applicable
Recommended Resources	Gibson, J. (1986). The ecological approach to visual perception. NY : Psychology Pres.Gordon, I., E. (2004). Theories of Visual Perception (3th ed.). NY : Psychology Press.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Scope and Definition of Visual Perception;	
Week - 2		Theories of Visual Perception Theories of Extromission/Intromission Probablistic Functionalism (Egon Brunswik)	
Week - 3		Theories of Visual Perception Gestalt Perception Theory (M. Wertheimer, K.Koffka, W.Köhler) Direct Perception and Ecological Optics (J.J. Gibson)	
Week - 4		Theories of Visual Perception Empricism: Perception as a Constructive Process (Gregory Bateson) Neurophysiological approach to visual perception (Hebb) Computational Approach (D. Marr)	
Week - 5		Types of Visual Perception and Communication in Learning Process : Symbolic Communication and Visual Perception, Operational Communication and Visual Perception,	
Week - 6		Types of Visual Perception and Communication in Learning Process : Conceptual Communication and Visual Perception, Visual Communication and Visual Perception, Applications	
Week - 7		Visual Perception Design Principles	
Week - 8		Components of Visual Perception: Perception and Perceptual Aesthetics, Image, Memory, Visual Thinking, Visual Language, Visual Learning, Visual Compatibility/ Appropriateness, Visual Language, Symbolic Expression (Metaphor), Symbiotic, Analysis	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 9		Components of Visual Perception: Perception and Perceptual Aesthetics, Image, Memory, Visual Thinking, Visual Language, Visual Learning, Visual Compatibility/ Appropriateness, Visual Language, Symbolic Expression (Metaphor), Symbiotic, Analysis	
Week - 10		Visual Perception Process: Meaning and Power of the Image in the Visual Perception Process, Interpretations of Visual symbols and Syntaxes, Composing the Visual Messages and Structures, Developing The Meaning and Power In Visual Perception Process, Evaluation of Visual Perception Process in terms of Clearing, Focusing and Imagination	
Week - 11		Visual Perception Process and Design Evaluation through Theories of Visual Perception	
Week - 12		Visual Perception Process and Design Evaluation through Theories of Visual Perception	
Week - 13		Visual Perception Process and Design Evaluation through Theories of Visual Perception	
Week - 14		Visual Perception Process and Design Evaluation through Theories of Visual Perception	

Learning Outcomes

#	Learning Outcome
1	1. Will be able to explain the concepts of visual perception, design, and communication. 1.1. Explains the fundamental characteristics of the concepts of visual perception, design, and communication. 1.2. Explains theoretical approaches based on visual perception.
2	2. Will be able to explain visual perception theories and relate them to the design process; 2.1. Explains visual perception theories and their components regarding the perception process. 2.2. Relates visual perception theories to the design process.
3	The student will be able to explain design principles in relation to visual perception and apply them in practice.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	3.00	14	42
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	1.00	14	14
Ödevler	1.00	14	14
Proje - Rapor - Sunum Hazırlama	2.00	14	28

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Ara Sınav Hazırlığı (sınav süresi dahil)	1.00	14	14
Final Sınavı Hazırlığı (sınav süresi dahil)	1.00	14	14
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**6.0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**