Course Syllabus

Code - Course Title	**GRA540 - Basic Process in Corporate Identity Design**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROFESÖR MELİKE TAŞCIOĞLU VAUGHAN

Mode of Delivery	The mode of delivery of this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to the course and the beginning of projects	
Week - 2		1st Project: Research and sketching	
Week - 3		1st Project: Research and sketching	
Week - 4		1st Project: Research and sketching	
Week - 5		1st Project: Refining the design	
Week - 6		1st Project: Refining the design	
Week - 7		1st Project: Implementation of the project	
Week - 8		1st Project: Implementation of the project	
Week - 9		1st Project: Implementation of the project	
Week - 10		2nd Project: Choosing between a research or practice project and starting the research or brainstorming and sketching process.	
Week - 11		2nd Project: Research and sketching	
Week - 12		2nd Project: Refining the design	
Week - 13		2nd Project: Refining the design	
Week - 14		2nd Project: Implementation and presentation of the project or presentation of the research project	

Learning Outcomes

#	Learning Outcome
1	familiarize himself/herself with the process of problem solving
2	use relevant theory and techniques effectively when implementing or producing ideas.
3	present and criticize the project.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.