## Course Syllabus

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|---|---|
| **Code - Course Title** | **GRA619 - Web Design** |
| **Course Type** | I. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **7.5** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | DOÇENT ÇAĞLAR OKUR |

| | |
|---|---|
| **Mode of Delivery** | Face-to-face, online blended |
| **Prerequisites** | N/A |
| **Courses Recomended** | N/A |
| **Recommended Resources** | Web and Digital for Graphic Designers, Leonard, Neil, Way, Andrew, Santune, Frédérique |
| **Work Placement** | N/A |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Designing a web design from a given conceptual project. | |
| **Week - 2** | | Designing a web design from a given conceptual project. | |
| **Week - 3** | | Designing the grid system of the web design. | |
| **Week - 4** | | Designing the grid system of the web design. | |
| **Week - 5** | | Applying the basic design elements to the grid system in web design. | |
| **Week - 6** | | Applying the basic design elements to the grid system in web design. | |
| **Week - 7** | | Basic design and typographic principles and their application to the web design. | |
| **Week - 8** | | Basic design and typographic principles and their application to the web design. | |
| **Week - 9** | | Basic composition principles in web design, buttons and transition between pages. | |
| **Week - 10** | | Basic composition principles in web design, buttons and transition between pages. | |
| **Week - 11** | | Evaluations of the project and feedback on the application of basic principles and conceptual approach. | |
| **Week - 12** | | Evaluations of the project and feedback on the application of basic principles and conceptual approach. | |
| **Week - 13** | | Project presentation and final evaluations, corrections if necessary. | |
| **Week - 14** | | Delivery of the project and presentation to the jury | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | Determines the concept and content map for web design. |
| 2 | The student visualizes the conceptual solution with sketching. |
| 3 | The student applies basic composition principles. |
| 4 | The student understands the typographic and design principles. |
| 5 | Applies basic web design elements on grid system. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*