Course Syllabus

Code - Course Title	**GRA606 - Experimental Typography II**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇENT ÇAĞLAR OKUR

Mode of Delivery	The mode of delivery of this course is Face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Handmade Type Workshop (Rivers, Charlotte), 3D Typography (Abbink, Jeanette), Hyperactivitypography from A to Z, New Vintage Type (Heller, Steven), Dimensional Typography (Miller, J. Abbott)
Work Placement	N/A
Aims of the Course	This course aims to enhance students' theoretical knowledge and practical skills in typography through experimental design approaches. Within the framework of the relationships between letter, form, meaning, and visual communication, original design solutions that transcend traditional typographic rules are explored. It is intended that students develop their creative and critical thinking skills to discover the expressive possibilities of typography from conceptual, aesthetic, and functional perspectives.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Description of the course, aim of the course, system of studying	
Week - 2		Discussion of project proposals	
Week - 3		Beginning of the projects	
Week - 4		Research and sketching	
Week - 5		Research and sketching	
Week - 6		Research and sketching	
Week - 7		Refining the design	
Week - 8		Refining the design	
Week - 9		Refining the design	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 10		Implementation of the project	
Week - 11		Implementation of the project	
Week - 12		Implementation of the project	
Week - 13		preparation of work book and project report	
Week - 14		Presentation of the project	

Learning Outcomes

#	Learning Outcome
1	Do experimental and artistic works with typography.
2	Define the project and do relevant research.
3	It analyzes theoretical approaches and current design trends in the field of experimental typography.
4	It evaluates the relationships between letter, form, and meaning from conceptual and visual perspectives.
5	Develops original and experimental design solutions that go beyond traditional typographic rules.
6	Creatively uses different materials, techniques, and digital tools in typographic design..
7	Evaluates experimental typography studies with a critical approach in terms of conceptual, aesthetic, and communicative aspects.

Sustainable Development Goals

✓ Quality Education

Course Theme

✓ Media, Design and Creative Arts

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	3.00	14	42
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	4.00	14	56
Ödevler	10.00	3	30
Proje - Rapor - Sunum Hazırlama	25.00	2	50
Ara Sınav Hazırlığı (sınav süresi dahil)	0.00	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	10.00	1	10
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
		Calculated ECTS	7.5

Assessment Method and Passing Requirements

✓ Project ✓ Homework