Course Syllabus

Code - Course Title	**SER573 - Design Theory I**
Course Type	I. SEMESTER
Laboratory + Practice	2+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROFESÖR DUYGU KAHRAMAN

Mode of Delivery	The mode of delivery of this course is face to face or online
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There are no prerequisites or corequisites for this course.
Courses Recomended	There are no other recommended courses associated with this course.
Recommended Resources	Atalayer, F. (1994). Basic Elements of Art. Anadolu University Publications, Eskişehir.
Work Placement	Not suitable for this course.
Aims of the Course	SER573 – Design Theory I | Course ObjectiveThe objective of this course is to provide students with knowledge regarding the concept of design, the fundamental principles of design, and the theoretical foundations of design thinking. It aims for students to evaluate the relationships between form, function, aesthetics, material, and the user within the framework of design theories, and to relate this knowledge to ceramic design and artistic production processes by analyzing different design approaches.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1**	What is design? What is knowledge and information?	Lecture
Week - 2	**LO-1** **LO-2**	Sensorial knowledge, scientific knowledge, aesthetic knowledge.	Lecture, Brain Storming
Week - 3	**LO-1** **LO-2**	Object, subject and aesthetical subject.	Lecture, Observation
Week - 4	**LO-1** **LO-2**	Method of Thinking, Metaphysics, and Dialectics.	Lecture, Question & Answer
Week - 5	**LO-3**	The place of technique and technology in art and design.	Lecture, Question & Answer
Week - 6	**LO-3**	Pleasure, enjoyment, delight (pleasant, taste, liking). Aesthetic pleasure and taste.	Lecture
Week - 7	**LO-4**	The history of design, its origins, and its contributions to art and production.	Lecture, Question & Answer
Week - 8	**LO-3**	Stages of the design process: Problem, re-accumulation, designing, design, draft, draft development, decision, and implementation.	Lecture
Week - 9	**LO-5**	Modern art movements. Postmodernism and design.	Lecture, Question & Answer

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 10	**LO-5**	Modernism and Postmodernism	Lecture, Question & Answer
Week - 11	**LO-4**	Design and Creativity. Definitions of creativity and who is a creative?	Lecture
Week - 12	**LO-5**	Personality, Consciousness, Subconsciousness, Conditioning, and Motivations.	Lecture
Week - 13	**LO-4**	Ethics in Design. Philosophy, morality, and design.	Lecture
Week - 14	**LO-5**	Methods for creating new, imitation, copy, and combination works.	Lecture, Question & Answer

Learning Outcomes

#	Learning Outcome
1	Defines and explains the plastic values that constitute the language of art and design.
2	The student understands the necessity of constructing a new framework within the processes of information, knowing, and thinking.
3	Explains the aesthetic concepts that determine design and evaluates them through design examples.
4	It evaluates the relationship between design and technique from the perspective of an aesthetic approach.
5	1. Explains the historical development of design theories and develops a conscious design approach in line with this theoretical accumulation.

Sustainable Development Goals

✓ Quality Education

Course Theme

✓ Media, Design and Creative Arts

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	10.00	2	20
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	10.00	2	20
Ödevler	10.00	3	30
Proje - Rapor - Sunum Hazırlama	10.00	2	20
Ara Sınav Hazırlığı (sınav süresi dahil)	10.00	2	20
Final Sınavı Hazırlığı (sınav süresi dahil)	10.00	2	20
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	10.00	2	20
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**6.0**

Assessment Method and Passing Requirements

✓ Performance Assessment (Individual/Panel-Based) ✓ Project ✓ Homework

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	35
Homework	1	35
	Sum (%)	**100**