Course Syllabus

Code - Course Title	**FİN555 - Investor Relations Management**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. FATİH TEMİZEL

Mode of Delivery	This course is conducted only in the form of face to face education.
Prerequisites	There are no pre-requisites and co-requisite.
Courses Recomended	Securities Analysis
Recommended Resources	Subject to the appropriate text will be proposed as specific to each course.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Building Trust in Financial System	
Week - 2		Transverse Effect of Asymmetric Information on Financial Asset Pricing	
Week - 3		Knowledge Based Crimes in Financial System	
Week - 4		Investor Relations Management and Interaction Area	
Week - 5		Importance of Investor Relations Management for Financial System	
Week - 6		Importance of Investor Relations Management for Financial System	
Week - 7		Transformation of Financial Information Sources	
Week - 8		Information Presentation Techniques in the Investor Relations	
Week - 9		New Trends in Financial Reporting	
Week - 10		Investor Relations in Business Management Applications	
Week - 11		Investor Relations Management Practices in the State of the International Examples	
Week - 12		The Effects of Investor Relations Management to the Cost of Capital	
Week - 13		Comparison and discussion of Examples from Istanbul Stock Exchange company and the World App	
Week - 14		Examples of Istanbul Stock Exchange company and Discussion Comparison of the World App	

Learning Outcomes

#	Learning Outcome
1	Defines the Role of Trust in Financial System
2	Recognizes the Asymmetric Information Environment
3	Explains the information crimes
4	Identifies the impact area of Investor Relations Management
5	Evaluates the applications of Investor Relations Management

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.