Course Syllabus

Code - Course Title	**FİN562 - Planning and Budgeting Applications**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. METİN ÇOŞKUN

Mode of Delivery	The mode of delivery of this course is face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	-
Recommended Resources	-
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Definition and importance of planning and budgeting, Types of planning in business: Strategic, tactical and operational planning, Basic steps of the budgeting process	
Week - 2		Basic elements of strategic planning, SWOT analysis and determination of strategic goals, The effect of mission, vision and values on planning	
Week - 3		Importance and steps of operational planning, Resource planning and capacity management, Short and medium term operational goals	
Week - 4		Stages of the budgeting process, Types of budgets: Sales, production, cash flow, investment budgets, Difficulties encountered in the budgeting process	
Week - 5		Sales forecasting methods, Preparation of revenue budgets, Market analysis and sales strategies, Preparation of production budgets, Cost budgets and cost control, Standard costing and deviation analysis	
Week - 6		Importance and preparation of cash flow budgets, Cash management and liquidity planning, Cash flow projections	
Week - 7		MIDTERM EXAM	
Week - 8		Preparation of investment budgets. Capital budgeting techniques: Net present value, Internal profitability, Payback Period, Risk analysis and investment decisions	
Week - 9		The relationship between financial planning and budgeting, Financial ratios and budget performance analysis, Financial risk management	
Week - 10		Measuring budget performance, Deviation analysis and corrective measures, Performance indicators and reporting	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		Flexible budgeting techniques, Scenario analysis and stress tests, Budgeting under uncertainty,	
Week - 12		Strategic budgeting process, Long-term financial planning, Enterprise resource planning and budgeting	
Week - 13		Sustainability goals and budgeting, Environmental, social and governance factors, Sustainable financial planning and digitalization	
Week - 14		FINAL EXAM	

Learning Outcomes

#	Learning Outcome
1	Definition and importance of planning and budgeting, Types of planning in business: Strategic, tactical and operational planning, Explain the basic steps of the budgeting process
2	Basic elements of strategic planning, SWOT analysis and determination of strategic goals, To have knowledge about the effect of mission, vision and values on planning
3	To have knowledge about the importance and steps of operational planning, resource planning and capacity management, and the ability to set and develop short and medium-term operational goals.
4	To be able to explain the relationship between financial planning and budgeting, to be able to perform financial risk management by analyzing financial ratios and budget performance
5	To be able to explain the measurement of budget performance, to have knowledge about deviation analysis and corrective measures, and to be able to perform performance indicators and reporting

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.