Course Syllabus

Code - Course Title	**SAY522 - Decision Making in Business**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. ŞENAY LEZKİ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Basic Concepts in Decision Making	
Week - 2		Elements of Linear Programming Models	
Week - 3		Development the Linear Programming Model as a Spreadsheet Model	
Week - 4		Critical Path Method	
Week - 5		Program Evaluation and Review Technique	
Week - 6		Strategic Decision-Making	
Week - 7		Information Systems Used in Decision Making	
Week - 8		Multi-Purpose Linear Programming	
Week - 9		Delphi Technique	
Week - 10		SWOT Analysis	
Week - 11		Cause and Effect Diagram	
Week - 12		Influence Diagram	
Week - 13		Business Decision Problems Samples and Solutions Applications	
Week - 14		Business Decision Problems Samples and Solutions Applications	

Learning Outcomes

#	Learning Outcome
1	define the basic concepts of decision making.
2	solve optimization problems.
3	apply the techniques used in decision making.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.