Course Syllabus

Code - Course Title	**İŞL546 - International Business Policy and Case Studies**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. UĞUR KESKİN

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Books on International Business
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction of the Course	
Week - 2		Overview of International Business	
Week - 3		Case Analysis	
Week - 4		Case Analysis	
Week - 5		Case Analysis	
Week - 6		Case Analysis	
Week - 7		Case Analysis	
Week - 8		Case Analysis	
Week - 9		Case Analysis	
Week - 10		Case Analysis	
Week - 11		Case Analysis	
Week - 12		Case Analysis	
Week - 13		Case Analysis	
Week - 14		Case Analysis	

Learning Outcomes

#	Learning Outcome
1	have fundamental knowledge in field of international business.
2	prove characteristics of multi international business.
3	have knowledge about case study technics.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.