Course Syllabus

Code - Course Title	**İŞY518 - Economic Analysis for Managers**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. BURAK TUĞBERK TOSUNOĞLU

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	Having taken Economics
Courses Recomended	Introduction to Economics, Macro and Micro economics
Recommended Resources	Any kind of Managerial Eonomics books is recommended
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to class	
Week - 2		Managers and Economics	
Week - 3		Demand, Supply, and Equilibrium Prices	
Week - 4		Demand Elasticities	
Week - 5		Techniques for Understanding Consumer Demand and Behavior	
Week - 6		Production and Cost analysis in the Short Run	
Week - 7		Production and Cost Analysis in the Long Run	
Week - 8		Perfect Competition	
Week - 9		Oligopoly	
Week - 10		Monopolistic Competitive Markets	
Week - 11		Monopolies	
Week - 12		Pricing Strategies	
Week - 13		Students' presentatons	
Week - 14		Students' presentations	

Learning Outcomes

#	Learning Outcome
1	to determine potential problems or obstacles for business based on economics.
2	to resolve potential problems or obstacles.
3	to integrate economic theory with business practice for the purpose of facilitating decision-making and forward planning by management
4	to have a chance for the application of the principles, techniques and concepts of economics to managerial problems of business

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.