Course Syllabus

Code - Course Title	**İŞY519 - Management and Organizational Analysis**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. DİDEM PAŞAOĞLU BAŞ

Mode of Delivery	On campus; Distance
Prerequisites	N/A
Courses Recomended	Management and organization courses
Recommended Resources	Richard Daft (2012). Management (Tenth edition). South-Western, Cengage Learning. ISBN- 10: 0-538-47953-1Paul Beamish& Christopher Bartlett (2011). Transnational Management: Text, Cases, and Readings in Cross-Border Management. McGraw Hill. ISBN-9780071267434Peter G. Northouse (2013). Leadership-Theory and Practice(Sixth Edition). Sage Publications. ISBN: 978452203409.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction and overview of the course content	
Week - 2		-Brief overview of management theories and themes	
Week - 3		Comparison of management and leadership processes	
Week - 4		Managing the decision making process	
Week - 5		Leadership traits, skills, and style approach	
Week - 6		Transformational leadership	
Week - 7		-Leadership across cultures -The GLOBE study	
Week - 8		Strategic management for building competetive advantage in global markets	
Week - 9		Management of change and innovation; Entrepreneurship	
Week - 10		Ethics and corporate social responsibility	
Week - 11		Group case studies	
Week - 12		Recent trends in management	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Group case analysis	

Learning Outcomes

#	Learning Outcome
1	Explain the management and leadership concepts;
2	- Interpret the evolution of the management thought in the context of varying circumstances;
3	Make a comprehensive analysis of organizational structures and compare the influence on decision making process
4	Develop a deeper understanding of the historical, political, social, cultural, psychological and organizational contexts in which management process occurs
5	Discuss strategic management in the context of competitive advantage in global markets
6	Interpret the recent trends and developments in management and leadership

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	60
	Sum (%)	**100**