Course Syllabus

Code - Course Title	**İŞY512 - Strategic Managerial Accounting**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. ARMAN AZİZ KARAGÜL

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		An International Comparison of Strategic Management Accounting Practices	
Week - 2		Value Chain Analysis and Costing	
Week - 3		Competitor Focused Accounting	
Week - 4		Balanced Score Card Technique: Strategic Based Control	
Week - 5		Product Life Cycle Accounting	
Week - 6		Quality Costing and Reporting	
Week - 7		Lean Production System and Accounting	
Week - 8		Back Flash Accounting	
Week - 9		Cost Management of Supply Chain	
Week - 10		Customer Profitability Analysis	
Week - 11		Brand Value Accounting	
Week - 12		Target Costing	
Week - 13		Behavioral Dimensions for Cost Management Implementations	
Week - 14		Productivity Measurement and Control	

Learning Outcomes

#	Learning Outcome
1	Explains the relationship between cost accounting-financial accounting and managerial accounting.
2	do cost-volume -profit analysis
3	Prepares budgets
4	do standart varition analysis through standard costs
5	Explain the Concept of Strategic Management Accounting

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.