Course Syllabus

Code - Course Title	**İŞY517 - Information Technology for Competitive Advantage**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. DİDEM PAŞAOĞLU BAŞ

Mode of Delivery	presentations

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction	
Week - 2		Information Systems in Global Business	
Week - 3		E-Business, Crowdsourcing	
Week - 4		Collaborations	
Week - 5		Information Systems and Organizations	
Week - 6		Information Systems and Strategy, Digital Business Strategy	
Week - 7		IT Infrastructure, the Internet of Things	
Week - 8		Databases and Information Management	
Week - 9		Management Decision Making	
Week - 10		Telecommunications and Wireless Technology	
Week - 11		Enterprise Applications, Cloud Computing	
Week - 12		e-commerce, mass customization	

Learning Outcomes

#	Learning Outcome
1	Students should have up-to-date and overview of Information Systems and Technologies which are essentials as one of the major tools for business managers.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.