Course Syllabus

Code - Course Title	**İŞY535 - Corporate Social Responsibility and Ethical Issues**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. FATMA ZEYNEP ÖZATA

Mode of Delivery	Face to face
Prerequisites	N/A
Recommended Resources	Business Ethics Concepts and Cases 5th edition by Manuel G. Velasquez, Prentice Hall
Work Placement	No internship requirement

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to CSR and Ethics	
Week - 2		CSR Theories	
Week - 3		CSR Theories and Case study	
Week - 4		CSR and The Business System profitability	
Week - 5		Case study	
Week - 6		Case study	
Week - 7		Basic Principles in Business Ethics, Ethics Theories	
Week - 8		Ethics Theories case study	
Week - 9		Ethics and CSR in the Marketplace	
Week - 10		Ethics and CSR in the Marketplace Case Study	
Week - 11		Sustainability	
Week - 12		CSR Ethics and The Environment	
Week - 13		The Ethics of Consumer Production and Marketing	
Week - 14		The Individual in The Organization	

Learning Outcomes

#	Learning Outcome
1	To learn the business ethics and corporate social responsibility (CSR) theories

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.