## Course Syllabus

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| **Code - Course Title** | **FİN551 - Behavioral Finance** |
| **Course Type** | I. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **6.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | DOÇ. DR. ÖZLEM SAYILIR |

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|---|---|
| **Mode of Delivery** | Face to face |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | Financial management |
| **Recommended Resources** | O. Barak, \"Davranışsal Finans Teori ve uygulama\" Gazi kitapevi, 2000. |
| **Work Placement** | Not Applicable |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Basics of Behavioral finance | |
| **Week - 2** | | Efficient market hypothesis | |
| **Week - 3** | | Expected benefits model | |
| **Week - 4** | | The capital asset pricing model | |
| **Week - 5** | | Price anomalies | |
| **Week - 6** | | Investor Profiles | |
| **Week - 7** | | Herding behavioral | |
| **Week - 8** | | Investor psychology | |
| **Week - 9** | | Overconfidence hypothesis | |
| **Week - 10** | | The effect of gender in financial risk detection | |
| **Week - 11** | | Optimize hypothesis | |
| **Week - 12** | | Kahneman&Tversky; | |
| **Week - 13** | | Loss aversion | |
| **Week - 14** | | Representativeness | |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*