Course Syllabus

Code - Course Title	**İŞY549 - Basic Principles and Functions of Business**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. METİN ÇOŞKUN

Mode of Delivery	Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	1. Louis E. Bone ve David L. Kurtz, Çağdaş İşletme (Çev. Ed. Azmi Yalçın), 14. B. Ankara: Nobel Ya. 2. James L. Burrow vd. Business Management, South Western, 2016.3. Yılmaz Ürper vd. Genel İşletme. (Ed. B. Zafer Erdoğan ve Ayşe Hepkul), Anadolu Üniv. AÖF Ya. 2016.4. Nurcan,Turan vd. İşletme İlkeleri. (Ed. B. Zafer Erdoğan ve Didem Paşaoğlu). Anadolu Üniv. AÖF Ya. 2016.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Basic Conceps of Business Administration	
Week - 2		The Objectives and Environment of Businesses	
Week - 3		Establishment Stages of Businesses	
Week - 4		Establishment Stages of Businesses	
Week - 5		Businesses and Their Forms Within the Legal Structure	
Week - 6		Businesses and Their Forms Within the Legal Structure	
Week - 7		Business Administration in Free Market Economy	
Week - 8		Business Administration in Free Market Economy	
Week - 9		The Effect of Technological Development on Business	
Week - 10		Business Functions: Management	
Week - 11		Business Functions: Marketing	
Week - 12		Business Functions: Production	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Business Functions: Finance	
Week - 14		Business Functions: Human Resources Management	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the common terminology and terms related to business.
2	Will be able to analyze reason for being of the business with it's environment.
3	Understands the legal structure of the businesses.
4	Defines forms of agreement, merger, integration and collaboration of the businesses.
5	Understands the functions of businesses, their relations with each other, the operation as a whole
6	Will be able to explain micro and macro elements affecting organizational design.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	60
	Sum (%)	**100**