Course Syllabus

Code - Course Title	**İŞY509 - Innovation and Entrepreneurship**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. BURAK TUĞBERK TOSUNOĞLU

Mode of Delivery	The mode of delivery of this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	N/A
Recommended Resources	Başarılı Girişimcilik Harvard Business Review Seçme Yazılar, MESS: İstanbul.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction	
Week - 2		Creativity	
Week - 3		Creativity	
Week - 4		Innovation	
Week - 5		Innovation	
Week - 6		Innovation	
Week - 7		Entrepreneurship	
Week - 8		Financing Entrepreneurship	
Week - 9		Successful Entrepreneurial Stories	
Week - 10		Unsuccessful Entrepreneurial Stories	
Week - 11		Patent Protection, Registration adn Rights	
Week - 12		Student Presentation	
Week - 13		Student Presentation	
Week - 14		Student Presentation	

Learning Outcomes

#	Learning Outcome
1	Describe the concept of creativity
2	Explain the concept of innovation
3	Construct business idea
4	Design business model
5	Construct business plan
6	Present the business plan effectively to the related stakeholders

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.