## Course Syllabus

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| **Code - Course Title** | **İŞL532 - Cross-Cultural Management** |
| **Course Type** | II. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **6.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | PROF. DR. DİDEM PAŞAOĞLU BAŞ |

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| **Mode of Delivery** | The only mode of delivery of this course is Face to face |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Recommended Resources** | Anne Marie FRANCESCO, Barry Allen GOLD, International Organizational Behavior, Second Edition, Pearson Prentice Hall, 2005.Carol HARVEY, M.June ALLARD, Understanding and Managing Diversity, Second Edition, Pearson Prentice Hall, 2002. |
| **Work Placement** | Not Applicable |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Competitive Advantage in the Role and Importance of Cultural Diversity Management | |
| **Week - 2** | | Culture and Diversity, Cultural Dimensions of Differentiation | |
| **Week - 3** | | Culture and Diversity, Cultural Dimensions of Differentiation | |
| **Week - 4** | | Cross-Cultural Negotiation Management | |
| **Week - 5** | | Cross-Cultural Conflict Management | |
| **Week - 6** | | Cross-Cultural Communication Differences and Barriers | |
| **Week - 7** | | Cross-Cultural Management Motivation and Reward | |
| **Week - 8** | | Intercultural Management Motivation and Reward | |
| **Week - 9** | | Leadership in Different Cultures | |
| **Week - 10** | | Perceptions of Organizational Change and Change in Different Cultures | |
| **Week - 11** | | Perceptions of Organizational Change and Change in Different Cultures | |
| **Week - 12** | | Cross-Cultural Management Ethical Values and Beliefs | |
| **Week - 13** | | Case Study | |
| **Week - 14** | | Case Study | |

## Learning Outcomes

| # | Learning Outcome |
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| 1 | With case studies on cross-cultural management analytical thinking and writing enhance the capabilities to make analysis. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*