Course Syllabus

Code - Course Title	**İŞL715 - Fundamentals of Management and Organization**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. GÜZİN KIYIK KICIR

Mode of Delivery	Distance Education
Prerequisites	No recommended optional programme is is required.
Courses Recomended	There are no other recommended courses.
Recommended Resources	- Koçel, T. (2020). Sanayi toplumundan bilgi toplumuna işletme yöneticiliği : yönetim ve organizasyon : organizasyonlarda davranış : klâsik-modern-çağdaş ve güncel yaklaşımlar. İstanbul: Beta.- Koçel, T. (2011). İşletme yöneticiliği (13. bs.). İstanbul: Beta.- - Carpenter, M., Bauer, T. ve Erdogan, B. (2012). Management principles. 01 Ekim 2019 tarihinde https://2012books.lardbucket.org/pdfs/management-principles-v1.0.pdf adresinden erişildi.
Work Placement	There is no internship or practice.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Basic Concepts in Management	
Week - 2		Management Process and Functions	
Week - 3		Historical Development of Management Science	
Week - 4		Organizational Change and Development Approaches	
Week - 5		Contemporary Organizational Structures	
Week - 6		Midterm	
Week - 7		Knowledge Management	
Week - 8		Learning Organizations and Diversity Management	
Week - 9		Generation Differences in Management and Management of Generations	
Week - 10		Innovation Management	
Week - 11		Management Ethics	
Week - 12		Corporate Reputation Management	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Internal Public Relations	
Week - 14		Final exam	

Learning Outcomes

#	Learning Outcome
1	explain why the new management thinking and approaches are needed.
2	debate the new management theories.
3	ebate the new management techniques.
4	explain the benefits and objectives of outsourcing.
5	debate how new management approaches can be placed well in companies.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**