## Course Syllabus

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|---|---|
| **Code - Course Title** | **KÜL506 - Career Management** |
| **Course Type** | II. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **6.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | DOÇ. DR. ORKUN ŞEN |

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| **Mode of Delivery** | The mode of delivery of this course is distance. |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | There is no recommended optional programme component for this course. |
| **Recommended Resources** | Sage Back to Basics. (2021). Building Professional Competencies: Career Management Strategies. New Delhi: Sage.Greenhaus, J. H., Callanan, G. A. ve Godshalk, V. M. (2019). Career Management for Life (Fifth Edition). New York: Routledge. |
| **Work Placement** | N/A |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Career Strategy Overview | |
| **Week - 2** | | Career Management Process and Evolution | |
| **Week - 3** | | Relationship Marketing and Customer Value | |
| **Week - 4** | | Challenges and Opportunities: Implications for Career Management | |
| **Week - 5** | | Career Discovery | |
| **Week - 6** | | Performing Career Management | |
| **Week - 7** | | Effective Communication Skills | |
| **Week - 8** | | Presentations and Public Speaking | |
| **Week - 9** | | The Importance of Being a Team Player | |
| **Week - 10** | | Global Dimensions in e-Careers and Careers | |
| **Week - 11** | | Entrepreneurial Careers | |
| **Week - 12** | | International Careers | |
| **Week - 13** | | Problems Encountered in Career Management | |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| Week - 14 | | Career Management in Organizational Structures | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | Explain career strategies |
| 2 | Express the career management process |
| 3 | Performing career management |
| 4 | Define effective communication skills |
| 5 | Express career management in organizational structures |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*