Course Syllabus

Code - Course Title	**İŞL644 - Topics in Contemporary Management and Technology**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. UĞUR KESKİN

Mode of Delivery	In-class lectures
Prerequisites	No Prerequisite
Recommended Resources	Journal articles
Work Placement	No

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Class introduction and discussion of fundamental business information technologies.	
Week - 2		AI and machine learning technologies with business use cases.	
Week - 3		AI systems for decision making	
Week - 4		AI in organizations, risks, and ethics	
Week - 5		Digitization and digital business transformation	
Week - 6		Digital strategy, digitization and business models	
Week - 7		Digital strategy, digitization and business models	
Week - 8		Business ecosystem strategies	
Week - 9		Digital platforms, hub economy, and competitive strategy	
Week - 10		Strategic value and organizational impacts of big data and business analytics	
Week - 11		E-business and mobile commerce in global supply chain.	
Week - 12		Ethical use of information technologies.	
Week - 13		Students' reports and presentations.	
Week - 14		Students' reports and presentations.	

Learning Outcomes

#	Learning Outcome
1	The course will provide solid foundation for the use of information technologies in their research areas.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.