Course Syllabus

Code - Course Title	**PZL617 - Logistics and Supply Chain Management**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. CELAL HAKAN KAĞNICIOĞLU

Mode of Delivery	The mode of delivery of this course is Face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	“Stratejik Küresel Pazarlama”, Editörler: M. Necdet Timur ve Alparslan Özmen, Efil yayın evi, İstanbul, 2013.Buna ek olarak da aşağıda belirtilen kaynaklara da ulaşmanızı tavsiye ederiz.-İ. Barutçugil, Stratejik Yönetim, Kariyer yayıncılık, İstanbul, 2013.-Avanish K. Dixit ve Barry J. Nalebuff, Strateji Sanatı, İş Bankası yayını, İstanbul, 2015.-Erol Eren, Stratejik Yönetim, AOF yayını, No: 801, Eskişehir, 2009.
Work Placement	N/A
Aims of the Course	The objective is to provide students with theoretical and practical knowledge regarding the movement of products and information from suppliers to the end customer, as well as the strategic planning and management of this process.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Concept of Logistics	Lecture, Discussion
Week - 2		Concept of Supply Chain	Lecture, Discussion
Week - 3		The scope of supply chain management	Lecture, Discussion
Week - 4		The structure of supply chain	Lecture, Discussion
Week - 5		The models of supply chain	Lecture, Discussion, Problem Solving
Week - 6		Decision phases of supply chain	Lecture, Discussion, Problem Solving
Week - 7		The role of supply chain management in business	Lecture, Discussion, Critique/Critical Reading

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 8		The effects of globalization on supply chain.	Lecture, Problem Solving
Week - 9		Information technologies in Supply Chain Management	Lecture, Brain Storming
Week - 10		Case Study	Case Study
Week - 11		Integrated Supply Chain Management.	Lecture, Discussion
Week - 12		Supply Chain Management and Marketing.	Lecture, Question & Answer, Discussion
Week - 13		Logistic and Supply Chain Management.	Lecture, Discussion, Practice/Practical Work/Workshop
Week - 14		Logistic Activities and Information Systems.	Lecture, Discussion

Learning Outcomes

#	Learning Outcome
1	Thinks conceptually about logistics and its relationship with the supply chain management.
2	understand the importance of logistics/SCM in assistingother functional areas of any business organization, such as marketing, production, engineering, human resources and finance/accounting, especially an organization involved in manufacturing/distribution enterprise, achieve the organization's strategic goals.
3	Gains a sound basis for their further studies in other logistics/SCM units, such as purchasing and materials management, transport management, distribution management, production and operations management, etc.

Sustainable Development Goals

✓ Decent Work and Economic Growth

Course Theme

✓ Economics, Finance and Management ✓ Logistics and Supply Chain

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	3.00	14	42
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	5.00	14	70
Ödevler	10.00	4	40
Proje - Rapor - Sunum Hazırlama	10.00	2	20
Ara Sınav Hazırlığı (sınav süresi dahil)	5.00	1	5

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Final Sınavı Hazırlığı (sınav süresi dahil)	5.00	1	5
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**7.5**

Assessment Method and Passing Requirements

✓ Open-Ended Test ✓ Homework