Course Syllabus

Code - Course Title	**İŞL601 - Management Policies**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. DENİZ TAŞCI

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	• Wheelen&Hunger;, Strategic Management and Business Policy,2008, Pearson.• Ireland&Hoskisson;&Hitt;,The Management of Strategy concept and Cases,2011,South WesternCengage Learning.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		conceptual analysis	
Week - 2		policy, business policy, policy types	
Week - 3		strategy and implementation	
Week - 4		strategic direction and core competence	
Week - 5		mid term	
Week - 6		decision making	
Week - 7		organizational values; relationship between interest, idealogy and politics	
Week - 8		Organizations, Management and their strategies in Turkey	
Week - 9		Case study	
Week - 10		Case study	
Week - 11		Case study	
Week - 12		Case study	
Week - 13		Case study	

Learning Outcomes

#	Learning Outcome
1	gains analitical thinking.
2	has knowledge about case study technics.
3	has knowledge about management theories.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.