Course Syllabus

Code - Course Title	**İŞL605 - International Management Strategies**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. DİDEM PAŞAOĞLU BAŞ

Mode of Delivery	Yuz yuze; Uzaktan
Prerequisites	N/A
Courses Recomended	Strategic Management
Recommended Resources	- Harvard Business Review Türkiye - Bloomberg Businessweek Türkiye- Economist Türkiye- OECD dokümanları- Dünya yatırım raporu, (WIR) 2021.- Dünya Bankası dokümanları- Dünya ve Türkiye istatistik kaynakları (Ornek; Eurostat, World Bank, TUIK)- Dünya ekonomik forumu (WEF) yayınları - Özel kuruluşların ilgili yayınları (Örnek; Credit Suisse Araştırma Enstitüsü (Aralık, 2020). Ne sürecek? Uzun dönem Covid-19\'un Etkileri)- Stratejik yönetim; Uluslararası işletmecilik, Küreselleşme; Küresel stratejiler, Kuresel liderlik; Dijitalleşme; Kültürlerarası yönetim ve ilgili kitap, makaleler ve örnek olaylar
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		globalization	
Week - 2		political economy	
Week - 3		cultural differences	
Week - 4		international business strategy	
Week - 5		the organization of international business	
Week - 6		1st midterm	
Week - 7		access strategies	
Week - 8		exporting-importing	
Week - 9		global marketing	
Week - 10		2nd mid-term	
Week - 11		financial management	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 12		direct foreign investment	
Week - 13		global human resources	
Week - 14		global human resources	

Learning Outcomes

#	Learning Outcome
1	This course aims to guide students to acquire skills for: Conducting a comprehensive analysis of the present era in the mix of globalization, people, economy, management, and business; Understanding the internationalization process for businesses and recognizing the relevant challenges; Identifying global business strategies as they relate to local responsiveness, global integration, and worldwide learning. Becoming well versed about different leadership styles at various organizational levels; and discussing the best fit between the leadership approach and the environment. Describing the anatomy of leadership in diversified cultural settings and assessing the impact of ethics for a benevolent business process.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**