Course Syllabus

Code - Course Title	**İŞL640 - Business Organizations and Management in Türkiye**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. AVNİ BARIŞ BARAZ

Mode of Delivery	In classroom
Prerequisites	N/A
Courses Recomended	Fundemental management courses
Recommended Resources	Koçel, Tamer (2013). İşletme Yöneticiliği, Beta Yayınevi.Boone, Louise E. & David L. Kurtz (2013). Çağdaş İşletme (Çev.), Nobel Yayın. ISBN: 9786051334691.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		-Introduction and overview of the course content -- Review of the syllabus	
Week - 2		Brief overview of management theories and themes	
Week - 3		History of management and management approaches	
Week - 4		Business Systems: Holdings	
Week - 5		Family Businesses and Dynamics	
Week - 6		Business organizations, National business systems, Turkish business system	
Week - 7		Economic, social and cultural dynamics of the organizations in Turkey and the impact on environment management	
Week - 8		Historical development of management structures, styles of management in Turkey	
Week - 9		Characteristics of Turkish managers and leaders.	
Week - 10		British business system	
Week - 11		German business system	
Week - 12		French, Italian Business System	
Week - 13		Japan Business System	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		American Business System	

Learning Outcomes

#	Learning Outcome
1	Explain the management and leadership processes
2	Compare and interpret the theories about leadership traits, skills, and style
3	Interpret the application and results of different leadership approaches
4	Discuss strategic management in the context of competitive advantage in global markets
5	Discuss the meaning and impact of management practices such as ethics and social responsibility

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.