Course Syllabus

Code - Course Title	**İŞL646 - Sustainability and Business Management**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. NURAY TOKGÖZ

Mode of Delivery	Face to face
Prerequisites	NA
Courses Recomended	NA
Recommended Resources	Dresner, S. (2002). The Principles of Sustainability, Earthscan.Dunphy, D., Griffiths, A. & Benn, S. (2007). Organizational Change for Corporate Sustainability, RoutledgeçMadran, C. (2020). Sürdürülebilir Kalkınma Amaçları ve Kurumsal Dönüşüm, Akademisyen Kitapevi.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Basic Concepts: Concept of sustainability, Sustainable development, Sustainable growth, Sustainability and institutions	
Week - 2		Sustainable Development Goals - Environmental	
Week - 3		Sustainable Development Goals - Social	
Week - 4		Sustainable Development Goals - Political	
Week - 5		Sustainable Development Goals - Economic	
Week - 6		The Role of Business Management in Achieving Sustainable Development Goals	
Week - 7		Sustainable Businesses and Their Features	
Week - 8		Sustainability and Corporate Strategy Development	
Week - 9		Stakeholder Management and Ethical Leadership	
Week - 10		Legal Framework and Regulations in Sustainability	
Week - 11		Performance Measurement in Corporate Sustainability	
Week - 12		Corporate Innovation and Sustainability	
Week - 13		Culture and Transformation Management for Sustainability	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Reflections of sustainability approach on management thoughts	

Learning Outcomes

#	Learning Outcome
1	Analyze sustainability concepts and evaluate them in the context of business management.
2	Interpret the Sustainable Development Goals (SDGs) with their environmental, social, political and economic dimensions and integrate them into business strategies.
3	By developing sustainability-focused management strategies, it can relate them to ethical leadership, stakeholder management and corporate performance measures.
4	Critically examine sustainable management practices in the light of institutional innovation, cultural transformation and legal regulations.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.