Course Syllabus

Code - Course Title	**EİK530 - Current Approaches in the Service Economy**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. SELİM BAŞAR

Mode of Delivery	The course is delivered online.
Prerequisites	There are no prerequisites and other co-requisities fort his course.
Courses Recomended	There are no recommend optional programme components.
Recommended Resources	Ticaret: Küresel Üretim ve Ticarette Yeni Güçler, İmaj Yayınevi, Ankara.Aslan, M. Hanifi. (2000), Hizmet Ekonomisi, Alfa Yayınları, İstanbul.Mızrak, Y. Nihal ve Yazıcı, Ayla. (2013). Hizmetler Ekonomisi, Anadolu Üniversitesi Açıköğretim Fakültesi Yayını, Yayın No: 1756, Eskişehir.Önerilen Kitap ve Diğer KaynaklarUNCTAD (1989), Trade in Services: Sectoral Issues, New York: United Nations, UNCTAD/ITP/26.Gündoğan, Naci. (2002). “Hizmetler Ekonomisinde İstihdam, Kamu-İş, C. 7, S.1.Türkiye Vakıflar Bankası (2007). “Küreselleşme Sürecinde Dünya ve Türkiye Ekonomisinde Sektörel Yapıdaki Dönüşüm Üzerine Bir İnceleme”, Türkiye Vakıflar Bankası Sektör İncelemeleri.Dura, Cihan ve Atik, Hayriye. (2002). Bilgi Toplumu, Bilgi Ekonomisi ve Türkiye, Literatür Yayıncılık, İstanbul.
Work Placement	There is no need for work placement or internship in the scope of this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Service Concept, Characteristics and Classification in Economic Theory	
Week - 2		Sectoral Development Models	
Week - 3		Development Process of Service Trade	
Week - 4		Importance of Service Trade for Economy	
Week - 5		Factors Affecting the Development of Trade in Services	
Week - 6		Barriers to World Service Trade and the Liberalization Process I	
Week - 7		Barriers to World Trade in Services and the Liberalization Process II	
Week - 8		General Agreement on Trade in Services (GATS)	
Week - 9		Effects of the General Agreement on Trade in Services	
Week - 10		Analysis of Internet and Electronic Commerce in terms of Service Economy	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		Digital Development of World Service Trade	
Week - 12		Analysis of Service Trade in Perspective of Turkey	
Week - 13		Development of Electronic Commerce in Turkey I	
Week - 14		Development of Electronic Commerce in Turkey II	

Learning Outcomes

#	Learning Outcome
1	To be able to explain the concept of services and its features.
2	To be able to summarize the importance of services and services trade in the economy.
3	To be able to evaluate the importance of internet and electronic commerce in terms of services economy
4	To be able to explain the development and new approaches of services trade in the world and in Turkey.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.