Course Syllabus

Code - Course Title	**RHİ517 - Communication Theories and Researches I**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. ELİF PINAR KILINÇ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction of the course Science, scientific research, theory, basic functions of the science, basic rules of the scientific research, scientific researches and other concepts	
Week - 2		Research Proposal and Report Writing I Page layout, footnotes, bibliography, tables and figures; scientific writing, word and sentence structure, rules of scientific writing	
Week - 3		Research Proposal and Report Writing II Page layout, footnotes, bibliography, tables and figures; scientific writing, word and sentence structure, rules of scientific writing	
Week - 4		QUIZ I : Writing footnotes and bibliography -The first step of the scientific research: Problem I	
Week - 5		The first step of the scientific research: Problem II	
Week - 6		Aim, importance, assumptions and limits	
Week - 7		Aim, importance, assumptions and limits	
Week - 8		Examining sample studies, Examining students' studies.	
Week - 9		Theoretical approaches on communication and mass communication -Liberal-popular and critical approaches -M. McLuhan -A. Toffler	
Week - 10		Reflections of Marxist Approaches on Mass Communication	
Week - 11		QUİZ III: Communication Theories -Propaganda analysis and persuasion theories -N. Postman -L. Althusser	
Week - 12		Spiral of salience Agenda setting Second level agenda setting	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		QUIZ IV: Effects of the media -Cultivation theory and researches -Theories on violance -J. Baudrillard -Lacan	
Week - 14		-Theory of knowlodge gap -Theory of uses and gratifications -Zizek	

Learning Outcomes

#	Learning Outcome
1	apply scientific report writing rules
2	sketch the proposal of a scientific researh
3	compare the theories of mass communication.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.