Course Syllabus

Code - Course Title	**STV531 - New Media Theories**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. DAVUT ALPER ALTUNAY

Mode of Delivery	Face to face
Prerequisites	Not any prerequisites or co-requisites for this course.
Courses Recomended	Not any recommended optional programme component for this course
Recommended Resources	Binark, M. der (2007) Yeni Medya Çalışmaları. Ankara: Dipnot Yayınları.Castells, Manuel. (2008) Ağ Toplumunun Yükselişi: Enformasyon Çağı: Ekonomi,Toplum ve Kültür. Çev: Ebruhttp://www.netkitap.com/yazar_sayfa.asp?kisilD =533Kılıç, İstanbul: Bilgi Üniversitesi Yayınları.Prensky, M. (2001). Digital Natives, Digital Immigrants. On the Horizon 9(5): 1-6. http://www.marcprensky.com/writing/Prensky Digital Natives, Digital Immigrants% 20- Part1.pdf.
Work Placement	Not any planned work placement for this course

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		What is new media? What is not?	
Week - 2		The characteristic of new media	
Week - 3		Traditional media theories	
Week - 4		New media theories	
Week - 5		New media and socialization	

Learning Outcomes

#	Learning Outcome
1	Defines the term of new media in theoretical frame
2	Outlines the characteristics of new media
3	Writes an essay till the end of the semester

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**