## Course Syllabus

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| **Code - Course Title** | **STV609 - Media Analysis** |
| **Course Type** | I. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **7.5** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | DOÇ. DR. ÖZGÜR ÇALIŞKAN |

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|---|---|
| **Mode of Delivery** | The mode of delivery of this course is Face to face |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | There is no recommended optional programme component for this course. |
| **Work Placement** | N/A |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Life, Knowledge and Media | |
| **Week - 2** | | Process of Socialization | |
| **Week - 3** | | Media and Ideology | |
| **Week - 4** | | Basic Approaches in Media Analysis | |
| **Week - 5** | | Media and Representation | |
| **Week - 6** | | Media and Violence | |
| **Week - 7** | | Media and Crime | |
| **Week - 8** | | Media and Audience | |
| **Week - 9** | | Media, Identity and Image | |
| **Week - 10** | | Media end Entertaintment | |
| **Week - 11** | | Language and Media Messages | |
| **Week - 12** | | Life Style, Values and Media | |
| **Week - 13** | | Media and Agenda Setting | |
| **Week - 14** | | Postmodernism and Media | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | Appraising the media content within the frame of a critical point of view |
| 2 | Earning the ability to analyse discrete media presentations |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*