Course Syllabus

Code - Course Title	**STV620 - The Political Economy of Cinema and Television**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. SIRRI SERHAT SERTER

Mode of Delivery	Face to face education.
Prerequisites	There are no prerequisite and co-requisite lessons.
Recommended Resources	1. Nixon, Brice (2013). Critical Political Economy of Communication and the Problem of Method. Marx and the political economy of the media (ed. Christian Fuchs, Vincent Mosco) (sf.260-283). Brill.2. Wasko, J. , Murdock, G. , ve Sousa, H. (2011). Introduction: The Political Economy of Communications Core Concerns and Issues. The handbook of political economy of communications (ed. Janet Wasko, Graham Murdock, and Helena Sousa) (sf. 1-11). Blackwell Publishing.3. Garnham, Nicholas (2011). The Political Economy of Communication Revisited. The handbook of political economy of communications (ed. Janet Wasko, Graham Murdock, and Helena Sousa) (sf. 41-61). Blackwell Publishing.4. Vaughan, Nathan (2011). Maximizing Value: Economic and Cultural Synergies. The handbook of political economy of communications (ed. Janet Wasko, Graham Murdock, and Helena Sousa) (sf. 169-187). Blackwell Publishing.5. Wasko, Janet (2011). The Death of Hollywood: Exaggeration or Reality? The handbook of political economy of communications (ed. Janet Wasko, Graham Murdock, and Helena Sousa) (sf. 307-331). Blackwell Publishing.6. Mosco, Vincent (2011). The Political Economy of Labor. The handbook of political economy of communications (ed. Janet Wasko, Graham Murdock, and Helena Sousa) (sf. 358-381). Blackwell Publishing.7. Hesmondhalgh, David and Baker, Sarah . Toward a Political Economy of Labor in the Media Industries. The handbook of political economy of communications (ed. Janet Wasko, Graham Murdock, and Helena Sousa) (sf. 381-401). Blackwell Publishing.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Relationship between economy, politics and society	
Week - 2		The subject of political economy	
Week - 3		A political economic overview to history of communication	
Week - 4		Political economy of communication	
Week - 5		Political economy of cinema	
Week - 6		Political economy of Hollywood cinema	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 7		Political economy of television	
Week - 8		Political economy of media	
Week - 9		Political economy of digital production	
Week - 10		Political economy of the labour in cinema and television	
Week - 11		Political economy of the audience	
Week - 12		The future of communication	
Week - 13		Student presentations	
Week - 14		Student presentations	

Learning Outcomes

#	Learning Outcome
1	1. Student will be able to explain the basic concepts of the political economy. a. Student explain relationship between productive force and relations of production. b. Student explain the economic acts of social development.
2	2. Students will be able to summarize the history of communication from a political economic perspective. a. Student comment on the relationship between French Revolution and press. b. Student summarize the communication history from telegram to internet.
3	3. Student will be able to associate cinema and political economy. a. Student discusses the cultural imperialism of Hollywood. b. Student analyzes cinema-media industrial complex.
4	4. Student will be able to associate television and political economy. a. Student discusses the relationship between power and capital on television. b. Student compares traditional television and digital broadcasting. c. Student distinguishes between digital content and new forms of viewing.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.