Course Syllabus

Code - Course Title	**RHİ538 - Political Communication, Digital Media and Democracy**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. YASEMİN ÖZGÜN

Mode of Delivery	face to face
Prerequisites	no any prerequisites and co-requisites
Courses Recomended	-
Recommended Resources	Garnham, Nicholas “The Media as Cultural Industries”, in Emancipation, the Media and Modernity, Oxford Un. Pres: 2000.Murat Akser and Banu Baybars-Hawks (2012) “Media and Democracy in Turkey: Toward a Model of Neoliberal Media Autocracy”, Middle East Journal of Culture and Communication, 5: 302–321.
Work Placement	case analysis

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Political Communication and Digital Media: Basic concepts and historical development	
Week - 2		Democracy, Public Opinion, and Digitalization	
Week - 3		Digital Media and Political Campaigns	
Week - 4		Social Media and Public Opinion	
Week - 5		Propaganda and Manipulation Techniques	
Week - 6		Political Campaigns and Election Strategies	
Week - 7		Student Project Presentations	
Week - 8		Political Discourse Analysis and Media Practices	
Week - 9		Digital Media and Political Polarization	
Week - 10		Digitalization, Populism, Authoritarianism and Media	
Week - 11		Digital Media and Democracy: Possibilities and Limitations	
Week - 12		Surveillance and Digital Democracy	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Artificial Intelligence, Political Communication and Society	
Week - 14		End-of-term Evaluation	

Learning Outcomes

#	Learning Outcome
1	By the end of this course, students will be able to: 1. List the main theories and approaches in the field of political communication.
2	2. Analyze the impact of digital media on political participation and public opinion.
3	3. Evaluate the role of social media in election campaigns and political mobilization.
4	4. Critically assess the challenges posed by disinformation, political polarization, and digital propaganda.
5	5. Apply research methods in the field of digital media and political communication.
6	6. Assess the link between political communication and democracy and its importance for active citizenship.
7	7. Evaluate how artificial intelligence currently influences media and social relations.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.