Course Syllabus

Code - Course Title	**KİL501 - Introduction to Communication Studies**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. İNCİLAY CANGÖZ

Mode of Delivery	Online Education
Prerequisites	There is no prerequisite and co-requisites for the course.
Courses Recomended	-
Work Placement	-

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Meeting and Introducing the Course	
Week - 2		Media Power and Scientific Study Requirement of Media	
Week - 3		Foundational Studies: Linear and Mathematical Models	
Week - 4		Researches After World War II: Propaganda and Persuasion	
Week - 5		Uses and Gratifications-Agenda Setting	
Week - 6		Spiral of Silence - Cultural Indicators and Cultivation Theory	
Week - 7		Critical Media Studies	
Week - 8		Frankfurt School	
Week - 9		Critical Political Economy Approach	
Week - 10		Cultural Studies	
Week - 11		Feminist Media Studies	
Week - 12		Jean Baudrillard: Hyperreality and the Media	
Week - 13		Evaluation of the Term	

Learning Outcomes

#	Learning Outcome
1	To be able to summarize the mass communication research from the begining until the World War II period.
2	To be able to explain the mass communication researches and methodological expansions from the 1960s to the present.
3	To be able to convey the emergence of critical / Marxist media studies with epistemological and methodological background.
4	To be able to explain cultural studies and feminist media researches.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.