Course Syllabus

Code - Course Title	**SOS586 - Digital Media and Society**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. EMRE GÖKALP

Mode of Delivery	The mode of delivery of this course is distance learning
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Chayko, M. (2018) Süperbağ(lantı)lı. İnternet, Dijital Medya ve Tekno-Sosyal Hayat, İstanbul: DerLindgren, S. (2017) Digital Media and Society, Londra: Sage Gere, C. (2019) Dijital Kültür, İstanbul: Salon Yayınları.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		1- Introduction	
Week - 2		2-Early Media Theory, Media Technology, and the Development of Media Sociology	
Week - 3		3-From Information Society to Network Society Communication Devices and Digital Technology	
Week - 4		4- Culture/Media Industry and Political Economy of the Media	
Week - 5		5-Media Content: Meaning, Representation, and Ideology	
Week - 6		6-Media Audience	
Week - 7		7-Media, Culture and Globalization	
Week - 8		8-Social Media, Social Networks and Techno-Social Life	
Week - 9		9-New/Social Media, Public Sphere, and Politics	
Week - 10		10-Presentation of the Self on Social Media	
Week - 11		11-Transformation of Surveillance and Privacy Relations in the Digital Society	
Week - 12		12- The Transformation of Romantic Relationship Practices in Digital Culture: Online Dating and Flirting Applications	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		13-Focusing (or Not) on Social/Digital Media in Daily Life: Digital Minimalism	
Week - 14		14-Digital Ethnography; Mapping and Mining Digital Society	

Learning Outcomes

#	Learning Outcome
1	By the end of this course, students will be able to: explain early media theories, the historical development of media technologies, and the emergence of media sociology from a conceptual and critical perspective, and apply these theoretical frameworks to contemporary media studies.
2	critically analyze the interrelations of meaning, representation, and ideology in media content.
3	critically evaluate the culture/media industry and the political economy of the media.
4	Compare and discuss concepts such as digitalization, globalization, algorithms, and surveillance capitalism.
5	Compare and discuss concepts such as digitalization, globalization, algorithms, and surveillance capitalism.
6	Analyze the impact of social media on the public sphere, politics, and participation processes.
7	Critically assess the transformation of privacy, surveillance, and social relations in digital culture.
8	Discuss individual and societal strategies such as digital minimalism to develop conscious approaches to technology use.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.