Course Syllabus

Code - Course Title	**TDE637 - Language and Literature Literacy in the Digital Age**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. EMİNE KOLAÇ

Mode of Delivery	The mode of delivery of this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	None
Recommended Resources	1. Alexander, B., & Levine, A. (2018). Critical digital literacy in the age of AI. EDUCAUSE Review, 53(2), 30-41.2. Balcı, A. (2023). Dijital Okuryazarlık ve Edebiyat Eğitiminde Yeni Yaklaşımlar. Ankara: Pegem Akademi.3. Belshaw, D. (2014). The Essential Elements of Digital Literacies. CreateSpace Independent Publishing Platform.4. Coiro, J., Knobel, M., Lankshear, C., & Leu, D. J. (Eds.). (2014). Handbook of Research on New Literacies. Routledge.5. Çakmak, E. (2022). Dijital Çağda Edebiyat: Yeni Medya ve Edebiyat İlişkisi. İstanbul: İletişim Yayınları.6. Demirel, R. & Korkmaz, Y. (2023). Yapay zekâ ile okuryazarlık: Türk dili ve edebiyatı derslerinde yeni perspektifler. Mersin Üniversitesi Eğitim Fakültesi Dergisi, 18(2), 345-366.7. Fitzpatrick, K. (2011). Planned Obsolescence: Publishing, Technology, and the Future of the Academy. NYU Press.8. Hayles, N. K. (2012). How We Think: Digital Media and Contemporary Technogenesis. University of Chicago Press.9. Kucirkova, N., & Parslow, P. (2020). AI, literacy and personalized reading. Computers & Education, 155, 103957. https://doi.org/10.1016/j.compedu.2020.10395710. Küçük, M. (2021). Dijital metin türleri ve okuryazarlık. Dil ve Edebiyat Eğitimi Dergisi, 11(1), 23-38.11. Lankshear, C., & Knobel, M. (2015). Digital literacies and education. Language and Education, 29(1), 1-12. https://doi.org/10.1080/09500782.2014.97729512. Rettberg, J. W. (2019). Handbook of Research on Transmedia Storytelling, Audience Engagement, and Business Strategies. IGI Global.13. Sefercioğlu, G. (2021). Dijital okuryazarlık ve eğitimde dönüşüm. Eğitim ve Bilim, 46(207), 99-118. https://doi.org/10.15390/EB.2021.1006814. Siemens, G., & Gašević, D. (2020). Digital reading strategies and habits. Journal of Literacy and Technology, 21(1), 45-68.15. Thomas, A., & McLelland, N. (2022). Literary criticism in the digital sphere. Journal of Literary Criticism Online, 5(2), 113-128.16. Yüceer, H. (2022). Dijital çağda yazar-okur ilişkisi ve metinsellik. Turkish Studies - Educational Sciences, 17(5), 189-204. https://doi.org/10.7827/TurkishStudies.59724
Work Placement	None

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Literacy in Language and Literature in the Digital Age;	
Week - 2		Differences Between Digital and Traditional Literature	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 3		Manipulative Language: Disinformation and Persuasion Strategies	
Week - 4		Perception Management and the Impact of Language in the Digital Age	
Week - 5		Language Analysis of Propaganda Texts	
Week - 6		Expressions and Effects of Disinformation on Digital Platforms	
Week - 7		Ethical Use of Language and Preventing Manipulation	
Week - 8		The Role of Language in Digital Content Production	
Week - 9		Digital Literacy and Artificial Intelligence	
Week - 10		The Impact of Technology on Language and Meaning	
Week - 11		The Evolution of Social Media Language and New Jargon	
Week - 12		Language and Meaning Production with Artificial Intelligence	
Week - 13		New Cultural and Linguistic Blends	
Week - 14		The Future of Language and Literature Literacy in the Digital Age	

Learning Outcomes

#	Learning Outcome
1	Explains the fundamental concepts of language and literature literacy and compares digital and traditional forms.
2	Assesses reading, interpretation, and criticism processes of digital texts; develops digital literacy skills.
3	Analyzes author-reader relationships and the social functions of literature in the digital age.
4	Explains innovations in language use and transformations in literacy processes enabled by artificial intelligence in the digital age.
5	Predicts future directions of language and literature literacy and develops a critical perspective related to the field.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**