Course Syllabus

Code - Course Title	**TRZ510 - Structure of Tourism Industry**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. ERKAN SEZGİN

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		structure of tourism industry.	
Week - 2		globalization	
Week - 3		a global overview of the industry	
Week - 4		the economic effect of tourism	
Week - 5		analysis of economic and social demand factors according to destination countries	
Week - 6		analysis of economic and social demand factors according to destination countries	
Week - 7		the economic effect tourism has on the local, regional and national level.	
Week - 8		transportation economy	
Week - 9		the place and effects of tourism operations in economic structure	
Week - 10		tourism policy in economic structure.	
Week - 11		tourism planning	
Week - 12		tourism planning	
Week - 13		analysis of tourism industry in development planning.	
Week - 14		social and cultural influences that affect the tourism industry	

Learning Outcomes

#	Learning Outcome
1	Analyse the structure of tourism industry on the basis of countries.
2	Discuss the economic effecs of tourism development.
3	Measure the local, regional and national contribution of tourism development.
4	Explain supply and demand harmonization in tourism.
5	Forecast the future trends on the basis of tourism policy and planning.
6	Determine the reasons of tourism development in developing countries.
7	Determine the reasons of tourism development in developed and devolping countries.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	35
Final Exam	1	65
	Sum (%)	**100**