Course Syllabus

Code - Course Title	**TRZ556 - City and Tourism**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. SEMRA GÜNAY

Mode of Delivery	face to face
Prerequisites	-
Courses Recomended	COĞ403 Dünya seyahat ve turizm coğrafyası
Recommended Resources	-
Work Placement	-

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Urban lifestyle, leisure and leisure time commodity	
Week - 2		Globalization and tourism, competition of cities	
Week - 3		Entrepreneurial cities, marketing of cities, new city identities	
Week - 4		Urban development and tourism policies	
Week - 5		Reorganization of cities	
Week - 6		Recourses that may be subject to tourism in urban areas	
Week - 7		Development of tourism movements towards urban areas	
Week - 8		Factors of tourism movements towards urban areas	
Week - 9		Tourism investments of urban areas	
Week - 10		Financing resources of urban tourism	
Week - 11		New faces and examples of city centers	
Week - 12		Urban functions and tourism conflicts	
Week - 13		Differences Between Tourist Demands And City Residents Views	
Week - 14		Difficulties of urban tourism and cities in the 21st Century	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the relationship between urban lifestyl and leisure time commodification
2	Will be explain relationship between globalization, competition among the urban areas and tourism
3	will be able to explain relationship between relationship between urban development and tourism policies with tourism attractiveness
4	will be able to evaluates tourism movements towards cities
5	Will be able to explains the infrastructure and financing of urban tourism
6	Will be able analyze urban tourism and urban change solutions
7	Will be able discuss the various effects of urban tourism

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.