Course Syllabus

Code - Course Title	**TRZ574 - Diaspora Tourism**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ÖĞR. GÖR. DR. UFUK ÇEVİK

Mode of Delivery	Face to face
Prerequisites	There is no prerequities and co-requities
Courses Recomended	There is not any
Recommended Resources	Göker, G. (2015). Göç Kimlik Aidiyet, Kültürlerarası İletişim Açısından İsveçli Türkler. Konya: Literatürk Academia.Kaya, A. (2011). Türkiye'de Çerkesler: Diasporada Geleneğin Yeniden İcadı. İstanbul Bilgi Üniversitesi.Kaygalak, S., Dilek, S.E. ve Günlü E. (2015). Diaspora Turizmi: Balkanlara Seyahat Edenler Üzerine Sosyolojik Bir Araştırma. Ege Akademik Bakış, Cilt 15, Sayı 3, 435-443.Li, T., & E., M. B. (2016). Effects of Place Attachment on Home Return Travel: a spatial perspective. Tourism Geograpies, Vol. 18, No: 4, 359-376.
Work Placement	There is not any

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Getting acquainted, informing about the course	
Week - 2		Migration and population mobility; forms of mobility, Definition and categories of migration, Reasons for migration, Circle of migration	
Week - 3		Diaspora: Definitions of diaspora	
Week - 4		Characteristics of diasporas	
Week - 5		Diasporic identity, Cross-cultural transition	
Week - 6		Mid term exam	
Week - 7		Diaspora Tourism: Major forms of diaspora tourism; Home return travel, Roots tourism	
Week - 8		Diaspora tourists; Motives of diaspora tourists,	
Week - 9		Supply of diaspora tourism; Supply opportunities	
Week - 10		Main actors in diaspora turizm	
Week - 11		Effects of diaspora tourism; Economic effects, Social effects,	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 12		Environmental effects, Place attachment effects	
Week - 13		Marketing in diaspora tourism	
Week - 14		Final exam	

Learning Outcomes

#	Learning Outcome
1	Defines diaspora and explains characteristics of it
2	Be able to argue about diasporic identity and cross-cultural transition in diasporas
3	Be able to explain Diaspora Tourism: Major forms of diaspora tourism; Home return travel, Roots tourism
4	Explains diaspora tourists; motives of diaspora tourists
5	Explains supply of diaspora tourism; supply opportunities, main actors in diaspora tourism
6	Be able to argue about economic effects, social effects, environmental effects, place attachment effects of diaspora tourizm
7	Explains marketing in diaspora tourism

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.