Course Syllabus

Code - Course Title	**TRZ578 - Crisis Management in Tourism**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ARAŞ. GÖR. DR. FUAT ÇİFTÇİ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Concept of crisis	
Week - 2		Crisis periods, characteristics and effects of crisis periods	
Week - 3		Factors creating crisis for businesses	
Week - 4		Crisis formation process	
Week - 5		Types of crisis	
Week - 6		Crisis management process - 1	
Week - 7		Crisis management process - 2	
Week - 8		Crisis communication process	
Week - 9		Crisis management approaches	
Week - 10		Crisis management models	
Week - 11		Management theories and crisis management	
Week - 12		Effects of crises around world on tourism	
Week - 13		Effects of crises in Turkey on tourism	
Week - 14		Seminar presentations	

Learning Outcomes

#	Learning Outcome
1	Can explain concepts and theories related to crisis
2	Can detect crises in tourism businesses

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.