Course Syllabus

Code - Course Title	**TRZ580 - Health Tourism Applications**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ SEHER GÜLENÇ

Mode of Delivery	The mode of delivery of this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Health Tourism: Definition, Characteristics, Related concepts	
Week - 2		Health Tourism Policies: Health services in public and private sector, Legal regulations, Quality and accreditation	
Week - 3		Health Tourism Market	
Week - 4		Health Tourist Travel Motivations	
Week - 5		Medical Tourism Destinations and Applications: Tourism destinations development theories	
Week - 6		GETAT Applications	
Week - 7		Thermal Tourism Applications	
Week - 8		Third Age Tourism Applications	
Week - 9		Disabled Tourism Applications	
Week - 10		Sustainability Practices in Health Tourism	
Week - 11		Digital Applications in Health Tourism	
Week - 12		Coursework presentations	
Week - 13		Coursework presentations	
Week - 14		Coursework presentations	

Learning Outcomes

#	Learning Outcome
1	Define the concept of Health Tourism
2	Have knowledge about health tourism market and destinations
3	Explain sustainability and digitalization process in Health Tourism
4	Comprehend applications related to medical tourism, thermal tourism, third age and disabled tourism

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.