Course Syllabus

Code - Course Title	**TRZ635 - Tourism Planning**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. SEMRA GÜNAY

Mode of Delivery	The mode of delivery of this course is face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no Recommended optional program component
Recommended Resources	• Hall, C. M. (2008). Tourism planning: Policies, processes and relationships, Pearson Education: England
Work Placement	There is no work placement

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction of the course	
Week - 2		Tourism Planning and Policy	
Week - 3		The Importance of Tourism Planning	
Week - 4		Tourism Planning Systems	
Week - 5		Responding to Changing the Sustainable Obligation	
Week - 6		Changing Dimensions of Tourism Planning	
Week - 7		Tourism Planning Systems: Theory, thinking Integrated and Strategic Tourism Planning Process: Mutual dependence	
Week - 8		Integrated and Strategic Tourism Planning Process: Mutual dependence	
Week - 9		Tourism planning and policy at international, transnational, national and subnational level	
Week - 10		Planning Places: Competition and cooperation	
Week - 11		Planning areas: Sustainable design	
Week - 12		Applications and Tools in Tourism Planning	
Week - 13		Results and Reflections of Tourism Planning	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Discussion	

Learning Outcomes

#	Learning Outcome
1	Defines tourism planning
2	Discuss the importance of tourism planning
3	Evaluates the changing dimensions of tourism planning
4	Turizm planlama sistemlerini tanımlar
5	Explains the integrated and strategic tourism planning process
6	Evaluates tourism planning and policy at international, transnational, national and subnational level
7	Lists the planning locations
8	Discusses competition and cooperation in tourism planning
9	List the planning areas in tourism
10	Discuss applications in sustainable tourism planning design
11	Discusses the tools in sustainable tourism planning design
12	Evaluates the results and reflections of tourism planning

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.