Course Syllabus

Code - Course Title	**TRZ625 - Tourism Transportation and Services Management**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. GÖKÇE YÜKSEK

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Akoğlan Kozak, M. vd. (2012). Genel Turizm, İlkeler, Kavramlar. Ankara: Detay Yayıncılık. Metin Kozak, Sürdürülebilir Turizm. Ankara: Detay Yayıncılık (2013), Tükelltürk, Ş. A., Boz, M. (2013). Turizmde Güncel Konu ve Eğilimler. Ankara: Detay Yayıncılık. Akoğlan Kozak, M., Bahçe, A. S. (2012). Özel İlgi Turizmi. Ankara: Detay Yayıncılık. Kozak, M. (2013). Hizmet Tasarımı, Ed. M. Kozak (2012), Turist bakışı, J. Urry, (2009) Wellness Turizm (2014) , M. Han Ergüven, Ev Turizmi A. Gökdeniz (2014), B. Rızaoğlu, Turizm ve Toplumsallaşma.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		discussion of the course programme	
Week - 2		development of toursim	
Week - 3		tourism vision in the 21st century	
Week - 4		professional education in tourism	
Week - 5		professional education in tourism	
Week - 6		Turkish tourism and recent developments	
Week - 7		developments in the structure of human resources	
Week - 8		technological developments	
Week - 9		developments in the hotel structure in Turkey	
Week - 10		women in the torurism sector	
Week - 11		e-tourism and virtual organizations	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 12		special interest tourism	
Week - 13		subject presentation	
Week - 14		subject presentation	

Learning Outcomes

#	Learning Outcome
1	view developments about common problems in tourism sector.
2	debate common problems in tourism development in Turkey.
3	debate the future problems of tourism in Turkey and interpret solutions.
4	estimate the future of tourism in Turkey.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.