Course Syllabus

Code - Course Title	**TRZ630 - Tourism Economics**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. İNCİ OYA COŞKUN

Mode of Delivery	Face to face
Prerequisites	No
Courses Recomended	Economy

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Supply and demand in tourism, Overview to Tourism Economics, Supply; Factors Affecting the Supply; Demand; Factors Affecting the Demand;	
Week - 2		Case studies	
Week - 3		Case studies	
Week - 4		Equilibrium; Equilibrium Shifts; Theory of Production; Theory of Consumption; Cost; Total Cost; Marginal Cost; Fixed Cost; Variable Cost;	
Week - 5		Case studies	
Week - 6		Case studies	
Week - 7		Market Structure; Monopoly Market; Full Competition Market; Oligopoly Market; Tourism Supply; Tourism Demand; Tourism Market Equilibrium	
Week - 8		Case studies	
Week - 9		Case studies	
Week - 10		Tourism development and national economies, Economic effects of tourism, Statistics of Tourism Economics; Tourism Economics Policies; Sustainability and Tourism; Tourism and Welfare. Estimation methods for tourism demand.	
Week - 11		Case studies	
Week - 12		Case studies	
Week - 13		Discussion, Presentation	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Discussion, Presentation	

Learning Outcomes

#	Learning Outcome
1	Evaluation of the economic aspect of tourism.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.