Course Syllabus

Code - Course Title	**GMS513 - Gastrnomy and Popular Culture**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. HAKAN YILMAZ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Yılmaz, H. (2016). Turizm ve İletişim, Ankara: Detay yayıncılık
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The concept of culture, mass culture and mass communication	
Week - 2		Development of popular culture	
Week - 3		Gastronomy and popular culture	
Week - 4		Gastronomy, globalization and popular culture	
Week - 5		Gastronomy, postmodernism and popular culture	
Week - 6		Gastronomy and fashion	
Week - 7		Case study	
Week - 8		Gastronomy, popular culture and consumer preferences	
Week - 9		Gastronomy and icons	
Week - 10		Case study	
Week - 11		Gastronomy and celebrities	
Week - 12		Case study	
Week - 13		Case study	
Week - 14		Case study	

Learning Outcomes

#	Learning Outcome
1	Define the emergence process of popular culture.
2	Explain the characteristics of popular culture.
3	Analyses the connection between gastronomy and popular culture.
4	Explain the relationship between gastronomy and fashion.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**