Course Syllabus

Code - Course Title	**GMS518 - Gastronomy and Media Practices**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. HAKAN YILMAZ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Yılmaz, H. (2016). Turizm ve İletişim, Ankara: Detay yayıncılık
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The importance of the relationship between gastronomy and media	
Week - 2		Concept of media	
Week - 3		Gastronomy and types of media	
Week - 4		Gastronomy and media management	
Week - 5		Characteristics of gastronomy related media	
Week - 6		Gastronomy and media applications	
Week - 7		Gastronomy media related case study	
Week - 8		Gastronomy and printed media	
Week - 9		Gastronomy and cinema	
Week - 10		Gastronomy and social media	
Week - 11		Food photography	
Week - 12		Case studies related to gastronomy and media applications	
Week - 13		Case studies related to gastronomy and media applications	
Week - 14		Case studies related to gastronomy and media applications	

Learning Outcomes

#	Learning Outcome
1	Explain gastronomy and media concepts.
2	Explain the types and characteristics of gastronomy media applications.
3	Assess cases of gastronomy and media applications.
4	Compare gastronomy related programs.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.