Course Syllabus

Code - Course Title	**KYN514 - New Management Techniques**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. KÜRŞAD EMRAH YILDIRIM

Mode of Delivery	Face to face
Prerequisites	There is no prerequisite or co-requisite for this course
Courses Recomended	No
Recommended Resources	Management Science and Contemporary Management Techniques-Bekir Parlak, Management and Managers in the 21st Century-M.Akif Özer, Contemporary Management Science-Sadi Can Saruhan and Leyla Müge Yıldız.
Work Placement	No

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Management concept and functions	
Week - 2		Management approaches	
Week - 3		Total quality management	
Week - 4		Strategic management and core capabilities	
Week - 5		Employee empowerment	
Week - 6		Change management	
Week - 7		Time management and Stress management	
Week - 8		Image management	
Week - 9		Perception management	
Week - 10		Process management	
Week - 11		Imformation management	
Week - 12		Current techniques	
Week - 13		Case study	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		General evaluation	

Learning Outcomes

#	Learning Outcome
1	Learns the management and its functions
2	To learn total quality management
3	Identify core capabilities and use it together with the concept of strategic management
4	Knows the importance and necessity of change
5	Develops ability to work under pressure and learn to use time correctly
6	Learn image, perception and information management
7	know and use current management techniques

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.