Course Syllabus

Code - Course Title	**UZE577 - Management and Leadership in Distance Education**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. SEÇİL KAYA GÜLEN

Mode of Delivery	DISTANCE EDUCATION
Prerequisites	THERE IS NO PREREQUISITE OR CO-REQUISITE FOR THIS COURSE
Courses Recomended	--
Recommended Resources	--
Work Placement	--

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Institutional Structures: Design and development management	
Week - 2		Policies: Country structures, International comparisons	
Week - 3		Turkey Practices: Practices in Higher and Secondary Education	
Week - 4		Legislation and Practices: Legislation, Organizations and centers in higher education	
Week - 5		Planning: Learning environment development, Material production and presentation	
Week - 6		Economics: Scaling, Benefit and cost, Management of resources, Efficiency, Growth management	
Week - 7		Midterm	
Week - 8		Marketing: Educational marketing approaches, Promotion, Target group	
Week - 9		Instructor Support: Creation of appropriate climate, Hardware and software support, Technical support	
Week - 10		Learner Support: Design of learner support, Types of support	
Week - 11		Quality: Quality dimensions and monitoring	
Week - 12		Technology: Technology selection and management	
Week - 13		Evaluation: Program, course and process evaluation	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the administrative structures of distance education in the context of institutional and process management.
2	Will be able to evaluate the current management policies of distance education at national and international level comparatively.
3	Will be able to construct distance education planning, economy and marketing processes.
4	Will be able to explain the operation and processes of distance education support systems.
5	Will be able to design integrated management of multiple educational environments and technologies.
6	Will be able to express the principles and practices of course and program evaluation and quality management in distance education.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.